



# ANNA STOGNIY

## ART DIRECTOR

## PORTFOLIO

<https://www.astogniy.com/>

## CONTACT

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## SUMMARY

Senior brand designer and art director with 15+ years of experience spanning federal clients, agency, startup, and architectural environments. Expert in translating brand strategy into clear, scalable identity systems and top-notch executions across print, digital, and motion, while ensuring 508c compliance and production quality. Trusted partner to executive stakeholders; comfortable leading reviews, directing vendors, and mentoring team members.

## CORE STRENGTHS

**BRAND IDENTITY SYSTEMS:** logos, typography, color, visual systems, and extensions

**BRAND GOVERNANCE:** guidelines, templates, and consistency at scale

**ART DIRECTION AND EXECUTION** for campaigns, programs, and events (end-to-end)

**DESIGN LEADERSHIP:** scope, timelines, team alignment, reviews, and cross-functional collaboration

**PRODUCTION SUPPORT:** print specs, vendor coordination, and quality control

## TOOLS

Adobe Illustrator  
Adobe InDesign  
Adobe After Effects  
Adobe Photoshop  
Gen AI tools  
Figma  
HTML+CSS  
Rhino3D  
MS Office  
PC or Mac

## LANGUAGES

English  
Ukrainian  
Russian  
Emergency French

## PROFESSIONAL EXPERIENCE

### ART DIRECTOR

LMD Agency | Columbia, MD  
2025–present

Lead art direction and design for a landmark U.S. Coast Guard engagement (60,000+ workforce), delivering 300+ assets and deliverables across high-visibility public-facing communications, events, signage, social, swag, animations, and templates.

Designed an enterprise brand guide in collaboration with brand managers, copywriters, researchers, and Coast Guard stakeholders

Delivered measurable adoption: branding for the DoD-championed Force Design 2028 program rolled out enterprise-wide; designed communication pieces for Coast Guard and DHS leadership, Senate, Congress, and White House, as well as branded templates for servicemember and employee use.

Navigate federal review/approval cycles, ensured 508c compliance, and partner with print vendors to meet production standards.

Support agency growth through polished capability statements and white papers; represented LMD at industry events and conferences.

### DEPUTY TEAM LEAD & GRAPHIC DESIGNER

LMD Agency | Columbia, MD  
2022–2025

Designed mission-driven communications for the Cybersecurity and Infrastructure Security Agency (CISA) across social, print, exhibits, and motion, balancing speed, accuracy, and strict brand and Section 508 compliance.

Owned visual asset organization and governance to streamline collaboration and maintain consistency across distributed teams.

Partnered with stakeholders to shape messaging and creative direction; conducted market/trend scans to inform concepts.

Mentored and onboarded new designers on brand strategy, accessibility requirements, and delivery standards.

### **DESIGNER**

Artaic | Boston, MA  
2021–2022

Designed custom mosaic murals and surfaces across four materials, translating architectural drawings into precise production-ready layouts.

Created design collections informed by interior design trends; mastered proprietary CAD software in week one and produced ~1,300 mosaics in nine months.

### **FREELANCE DESIGNER**

Boston, MA  
2018–2020

Led UX redesign for a nationwide wireless/internet provider: rebuilt and simplified an internal CMS platform to align with new brand guidelines; documented standards for the in-house team.

Built brand identities, pitch decks, social content, packaging, and print collateral for clients across architecture, IT consulting, wellness, and skincare industries.

### **COFOUNDER / BRAND DESIGNER**

UntilCarsFly | Bangor, ME  
2017–2018

Co-founded a startup tackling parking challenges; created the brand identity and led mobile app design.

Designed investor materials and event collateral; pitched at conferences and negotiated a pilot launch with two Maine municipalities (ScratchPad Startup Accelerator, 2018).

### **DESIGNER**

Arbuz LLC | Boston, MA  
2013–2017

Provided ongoing design support across print and digital collateral, client-facing materials, and brand extensions.

### **FREELANCE DESIGNER**

Montreal, QC, Canada  
2010–2013

### **ARCHITECT**

Zotov&Co | Kyiv, Ukraine  
2004–2010

## **EDUCATION**

Certificate in Brand Management  
MiniMBA, Mark Ritson

Certificate in UX Design  
CareerFoundry | Berlin, Germany

Certificate in Graphic Design  
Rhode Island School of Design (RISD)  
Providence, RI

Certificate in Product Design  
Rhode Island School of Design (RISD)  
Providence, RI

National University of Construction  
and Architecture (KNUBA)  
Kyiv, Ukraine  
Master of Architecture

